



TOPRA invites you to a Networking meeting

## Marketing control of medicinal products

This evening is a great opportunity to update you on marketing control of medicinal products, what the law says, how the Medical Products Agency and Information Review Board (IGN) works with these questions and what the role of a Compliance Officer includes. You will have the opportunity to network with regulatory colleagues in a relaxed and friendly environment.

**12 February 2020 at the Medical Products Agency, Uppsala**

### Program

18:00 – 18:30	Light refreshments (sandwiches and drinks)
18:30 – 18:40	<b>Introduction</b> Marina Stenlander                      BMS, Stockholm
18:40 – 19:05	<b>The Marketing Law in Sweden</b> <ul style="list-style-type: none"><li>• What the law says?</li><li>• What is important to know as a company?</li></ul> Markus Cartas-Johansson    BMS, Stockholm
19:05 – 19:30	<b>How the MPA works with marketing control?</b> <ul style="list-style-type: none"><li>• How are topics received?</li><li>• How and what is reviewed?</li><li>• Examples of outcome of our review</li></ul> Anders Ullerås                      Medical Products Agency, Uppsala
	Break
19.45 - 20.10	<b>Information Review Board (IGN)</b> <ul style="list-style-type: none"><li>• IGN's work and perspective</li><li>• Practical examples</li></ul> Jonas Durborn                      LIF/IGN, Stockholm
20:10 – 20:35	<b>Experience as a Compliance Officer</b> <ul style="list-style-type: none"><li>• What does the role mean?</li><li>• Practical examples</li></ul> Malin Jarheden                      Celgene, Stockholm
20:35 - 21:00	Time for questions and networking.

Address: Medical Products Agency, Dag Hammarskjölds väg 42, Uppsala

Language: Swedish

Registration via **TBD**

Fee: TOPRA member/MPA employee – Free

Non-member – 45 £ (includes 2 months TOPRA membership)

Maximized number, so do not wait too long with your registration.

Contact [membership@topra.org](mailto:membership@topra.org) or Margareth Jorvid, LSM Group, [margareth.jorvid@lsmgroup.se](mailto:margareth.jorvid@lsmgroup.se) if you want to become TOPRA member.

Websida: [www.topra.org](http://www.topra.org)

Questions: [toprainsweden@topra.org](mailto:toprainsweden@topra.org)